



DAIRY ADVISORY TEAMS

How should an advisory team work on your dairy?

Advisory teams can play an integral role on your dairy farm business. The outside advice this team of advisors gives you can be invaluable. However, even more key than their advice is the makeup of that team.

In a recent survey by the Penn State dairy advisory team, agribusiness consultants who participated in advisory teams from 1997 to 1999 were queried on a number of questions. They found:

- From their experience, 63 percent selected 3 to 6 members as the best team size.
- The most desired team experience needed was: finance, 94 percent; nutrition, 93 percent; and health, 86 percent.
- Many teams have two members from the farm's management team: father-son, husband-wife, farm partners, or owner and herdsman.
- One-half of advisors said a paid coordinator to facilitate meetings was useful.